




MEDIA KIT

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ABOUT AFFILIATEFIX.COM

AffiliateFix.com is the world's number one affiliate marketing resource and forum.

Launched in 2011, the site has evolved with the frequent trends and changes in the affiliate marketing field. The site and platform is now an established brand within the space and is known worldwide by everyone connected with the industry.

AffiliateFix has grown with the times and unlike other forums in the space has not stood still. New features, resources, forums and more exciting content are constantly being added as we continue to improve on the design and functionality of the site. Also unlike other forums and sites, we don't use any foul tactics to increase the amount of posts or users as we maintain that every post must be valuable and every member unique. Each and every thread, post, member and interaction on the site is fully moderated by our staff to help ensure the quality of our community.

We are proud of breaking the negative attitude in affiliate marketing forums and providing a safe well maintained place that people can feel free to ask for help, help others and interact. We are seen at the forefront of the best places to get everything you need when it comes to affiliate marketing.

We now also boast of having the biggest database of affiliate resources as listed by their official representatives and are therefore the go-to place for anyone trying to connect or do business within the industry.

We offer a wide range of traditional and also original advertising packages but only work with a select few companies. We have requests from businesses everyday asking to advertise on the site but we reserve our right to say no, only working with well established and serious partners and players in the affiliate industry. We don't believe in working with any fly-by-night company as we continue to do our bit to protect this wonderful industry.

If you fit the bill above and would like to work with us and commit to a long term package then please continue to read through this media pack and feel free to get in touch with us at anytime with any questions you may have.





FORUM METRICS

The following information describes the size and scale of AffiliateFix's forum.

AffiliateFix is renowned in the affiliate marketing space for its quality over quantity policy. Where competing forums and websites may use unethical tactics to ensure the growth of their user and post count, we maintain a high level of moderation which has helped us secure the highest quality members and content.

We remove all fraudulent, unauthorised and dummy accounts and moderate each and every sign up. This ensures that each and every member on AffiliateFix is genuine and interested. We boast of a wide range of experiences on the forums and we see on average between 100 -150 new sign ups a day. These new sign ups range from newcomers to super affiliates and everything else in between including official company representatives.

All major players and companies within affiliate marketing are now officially listed and represented on our resource list and forums. We have a large database of valuable and key affiliate marketing personnel who help contribute to thousands of posts and discussions each week.

Registrations, posts and new threads are constantly on the rise as we moderate the content to ensure the very best platform online for affiliate marketing.

The above forum information was sourced via XenForo admin statistics.



104,000+
Active Members

100+
New Members Per Day

93,000+
Active Discussions

400+
New Posts Per Day

1100+
Active Resources



TRAFFIC METRICS

The following information describes the size and scale of AffiliateFix's traffic.

AffiliateFix experiences a large amount of traffic flowing through our webpages every single day. We now outrank all of our older competition when it comes to most metrics including SEO rankings, daily visits and forum interaction.

AffiliateFix.com currently generates between 1,500 - 3,000 unique visitors a day, both new and returning. We are positioned on page one for a very wide range of high level keywords related to affiliate marketing and therefore are seeing a steady increase in search engine traffic.

We also have a large amount of publications, media outlets and other websites online recommending and linking to our resource. We currently average between 250,000 and 350,000 page impressions each and every month with the traffic increasing all the time. Forums naturally have a good retention rate and members stay on our site an average of seven to eight minutes at a time browsing multiple pages.

It's also refreshing to note that not only do we get our members and visitors returning each day, but a whopping 37% of visitors to our site are new users meaning your banners and placements are constantly being served to new people each and everyday.

The above traffic information was sourced via Google Analytics.



169,000
Total Backlinks

804
Referring Domains

135
Active Countries

99.92%
Organic Traffic

63,800
Monthly Uniques

341,401
Monthly Pageviews

4.88
Pageviews Per Visit

06:00
Session Duration

56.5%
New Users








DEMOGRAPHICS

The following information describes the demographic breakdown of AffiliateFix.

AGE	
18-24	20.75%
25-34	52.24%
35-44	17.14%
45-54	5.89%
55-64	2.65%
65+	1.33%

GENDER	
Male	78.99%
Female	21.01%

DEVICE	
Desktop	74.16%
Mobile	24.44%
Tablet	1.40%

LOCATION	
 United States	29.17%
 United Kingdom	12.01%
 India	4.46%
 Russia	3.45%
 Canada	4%
Rest Of World	46.91%

USERGROUP	
Affiliate	73%
Affiliate Network	10%
Advertiser	8%
Service Provider	3%
Traffic Source	5%
Staff	1%

The above demographical information was sourced via Alexa, Google Analytics and XenForo statistics.



RESOURCES

1000+ LISTINGS

We are so very proud of the incredible breadth and diversity among our listed vendors. When looking for a brand, or specific product or service, it is most likely represented in our Resource listings.

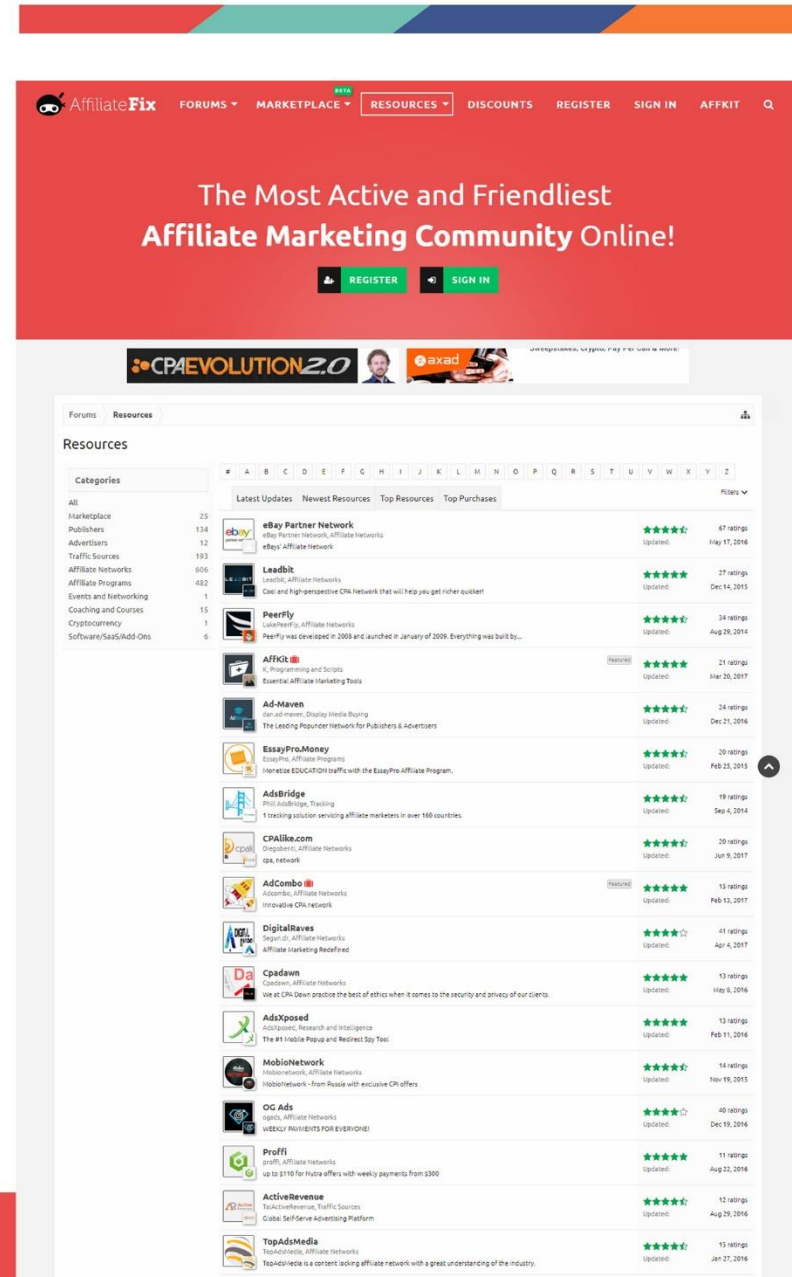
Vendors in our Resource Listings receive a complete package that enables promoting and soliciting our members for their respective businesses.

Vendors are provided a listing page with an overview, a discussions tab for promotions and member discussions, a reviews page, and guidelines from us on how and when they can take advantage of opportunities to promote to, or solicit, the membership.

We also have the Business Centre Forum where all vendors are permitted to promote as often as they like and where members post what vendors and products they are seeking.

RESOURCE LISTING UPGRADE additionally provides:

- Verified Forum Access
- Links In Signature
- Images In Signature
- Can Change Username
- Remove Own Threads
- Remove Own Posts
- Featured On ALL Top/Verified Resource Widgets
- Resource Listing Banner Cover (960x350)
- Threads Banner Cover (1160x268) (This is HUGE)
- Verified Resource Badge
- Add Multiple Team Members (This is HUGE)





SOCIAL MEDIA METRICS

Social media, as we all know, can play a very important role in branding. In the past, we at AffiliateFix have focused on Facebook and YouTube, as can be seen by our stats in those communities.

Going forward, we now have entered into new partnerships and investments that will not only increase our brand recognition and membership, but we will be offering new opportunities for our vendors and advertisers to co-brand with us through our social media endeavors.

In an ever-changing industry and business landscape, we know that moving forward with as new and more aggressive vigor in our social media presence will bolster and solidify more interest and engagement for our prospective members, existing members, our approved vendors and advertisers, and the industry overall.

Collaborations are the norm in our business and in testing our platforms performance when partnering on projects and presenting them on social media, we see that the responses and involvements are increased dynamically and exponentially. A case of $2+2=5!$

We have pledged that while working to expand our membership and our communities' content, we will simultaneously be expanding and bridging our relationships with noted brands and businesses around the globe. There has always been, and will always be, strength in numbers.



facebook.com/affiliatefix

(8,500+ Likes & 4975 Members)



twitter.com/affiliatefix

(6,600+ Followers)



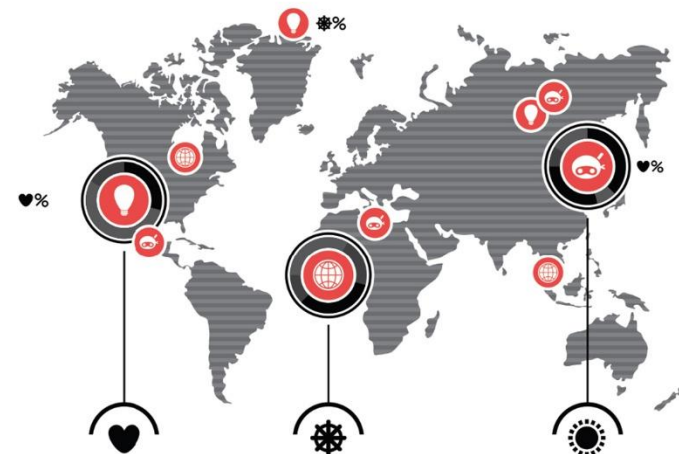
instagram.com/affiliate_fix

(623 Followers)



youtube.com/affiliatefix

(4,400 Subscribers)





RATES & OPPORTUNITIES

The following information describes the advertising opportunities available.

AffiliateFix offers some of the most competitive and attractive advertising packages within the affiliate space.

We reserve the right to only work with serious companies who work in close partnership with us to help them achieve maximum results from their advertising. We understand that being seen is everything in affiliate marketing and therefore we work with you closely to design the best possible package for your business.

We have some highly desirable placements on the site and utilise the added edge of our resources platform that will enable you to stick out from the myriad of competition. Packages are offered to companies who are willing to commit to results and are typically agreed upon with a 6 or 12 month contract, ensuring you get the most out of your spaces purchased. This allows you to split test banners, call to actions and more as we work closely with you to find the best fit!

Please get in touch with any questions and we can arrange a call, Skype, meeting or whatever works best for your company. We are here to answer any questions or queries and will always try to accommodate your needs wherever we possibly can.

Advertising packages are offered on a 6, 12, or 24 month contract basis only.

AD UNIT	DIMENSIONS	SHAPE
Leaderboard	468X60	
After First Post	643X110 728X90 700X80	
Square Partner	250x250	
Square Daily Deals	250x250	
Tall Sidebar	120X250	
Mini Category	275x30	
Discount Page	900x400	
Sticky Thread		
Email Blast		



CONTACT DETAILS

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Contact Us Now!